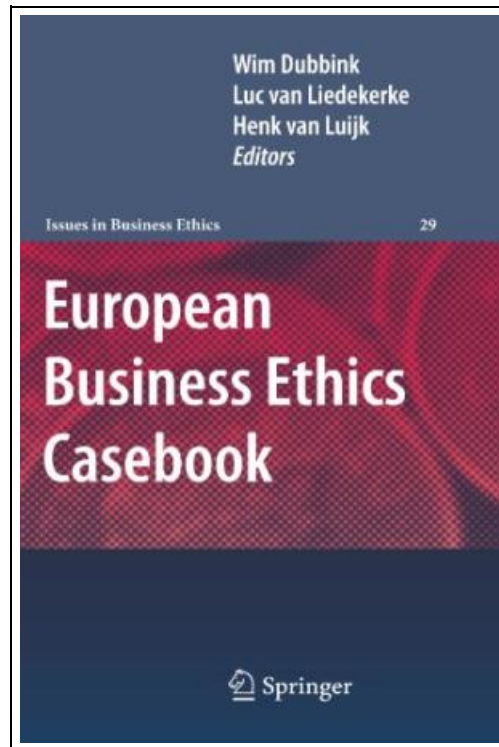


European Business Ethics Casebook



Filesize: 8.22 MB

Reviews

This publication might be well worth a study, and much better than other. It is among the most awesome book i have got study. You may like the way the article writer publish this publication.
(Dr. Paige Bartell)

EUROPEAN BUSINESS ETHICS CASEBOOK

[DOWNLOAD](#)

Springer-Verlag GmbH Jan 2011, 2011. Taschenbuch. Condition: Neu. Neuware - Business cases are at the heart of business ethics as a discipline. Analysis and reflection on the morality of business often is triggered by concrete cases. After four introductory chapters into recent developments within business ethics and the value of case analysis, the present volume offers extensive description of eight recent European cases, mainly stemming from The Netherlands and Belgium and all of them with a clear moral impact. Among them are the Lemout and Hauspie speech technology disaster, Heineken struggle with the promotion girls selling beer in Cambodia, cartels in the Dutch construction industry, the pharmaceutical industry and the Aids crisis, and Unilever allegedly making use of child labour in the cotton industry in India. The book will be of interest to researchers as well as teachers of undergraduate and graduate courses in Business Ethics, Business in Society, Management and Organisation Theory and Strategic Management. It will also be useful for business practitioners eager to learn about business ethics by means of cases. 200 pp. Englisch.

[Read European Business Ethics Casebook Online](#)[Download PDF European Business Ethics Casebook](#)

See Also

**Fun to Learn Bible Lessons Preschool 20 Easy to Use Programs Vol 1 by Nancy Paulson 1993 Paperback**

Book Condition: Brand New. Book Condition: Brand New.

[Read Document »](#)

**Your Pregnancy for the Father to Be Everything You Need to Know about Pregnancy Childbirth and Getting Ready for Your New Baby by Judith Schuler and Glade B Curtis 2003 Paperback**

Book Condition: Brand New. Book Condition: Brand New.

[Read Document »](#)

**Dog on It! - Everything You Need to Know about Life Is Right There at Your Feet**

14 Hands Press, United States, 2013. Paperback. Book Condition: New. 198 x 132 mm. Language: English . Brand New Book ***** Print on Demand *****.Have you ever told a little white lie? Or maybe a...

[Read Document »](#)

**A Smarter Way to Learn JavaScript: The New Approach That Uses Technology to Cut Your Effort in Half**

Createspace, United States, 2014. Paperback. Book Condition: New. 251 x 178 mm. Language: English . Brand New Book ***** Print on Demand *****.The ultimate learn-by-doing approachWritten for beginners, useful for experienced developers who want to...

[Read Document »](#)

**Free to Learn: Introducing Steiner Waldorf Early Childhood Education**

Hawthorn Press Ltd. Paperback. Book Condition: new. BRAND NEW, Free to Learn: Introducing Steiner Waldorf Early Childhood Education, Lynne Oldfield, A guide to the principles and methods of Steiner Waldorf Early Childhood education. Lynne Oldfield...

[Read Document »](#)