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Merger of Sanofi-Synthelabo and Aventis

By Juliane Kuballa

GRIN Verlag. Paperback. Condition: New. 72 pages. Dimensions: 8.3in. x 5.8in. x 0.2in.Seminar paper from the year 2006 in the subject Business economics - Investment and Finance, grade: 80, Northumbria University (Newcastle Northumbria University), 47 entries in the bibliography, language: English, comment: The assignment provides a general rationale for international acquisitions and discusses whether foreign exchange markets and stock markets can be said to be efficient. Further, it analyses the merger of Sanofi Synthlabo and Aventis by demonstrating the market position of each company prior to the acquisition, motives for the acquisition, attack and defense tactics employed by both parties, methods used to finance the acquisition, and the share price movements before during and after the acquisition. , abstract: In the first part, this academic assignment provides general information about motives for international acquisitions. Moreover, it discusses whether foreign exchange markets and stock markets can be said to be efficient. The second part critically analyses the Merger of Sanofi-Synthlabo and Aventis by examining the following aspects: - market position of each company prior to the merger - motives for the proposed merger - attack and defence tactics applied by Sanofi-Synthlabo and Aventis - methods used to finance the merger -...

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