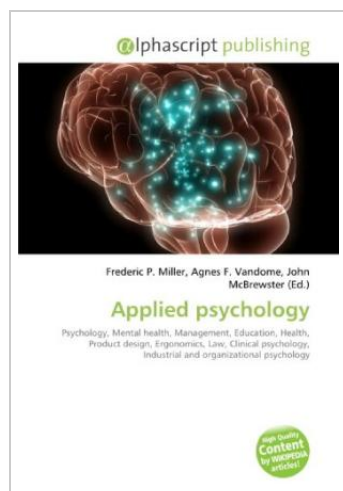




Applied psychology

By Frederic P. Miller

Alphascript Publishing Nov 2009, 2009. Taschenbuch. Condition: Neu. Neuware - The basic premise of applied psychology is the use of psychological principles and theories to overcome problems in other areas, such as mental health, business management, education, health, product design, ergonomics, and law. Applied psychology includes the areas of clinical psychology, industrial/organizational psychology, occupational health psychology, human factors, forensic psychology, engineering psychology, as well as many other areas such as school psychology, sports psychology and community psychology. In addition, a number of specialized areas in the general field of psychology have applied branches (e.g., applied social psychology, applied cognitive psychology). One founder of applied psychology was Hugo Munsterberg. The German man came to America originally studying philosophy similar to most aspiring psychologists during the late 1800 s. Munsterberg had many interests in the field of psychology such as, purposive psychology, social psychology and forensic psychology. In 1907 he wrote several magazine articles concerning legal aspects of testimony, confessions and courtroom procedures, which eventually developed into his book, On the Witness Stand. 184 pp. Englisch.



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