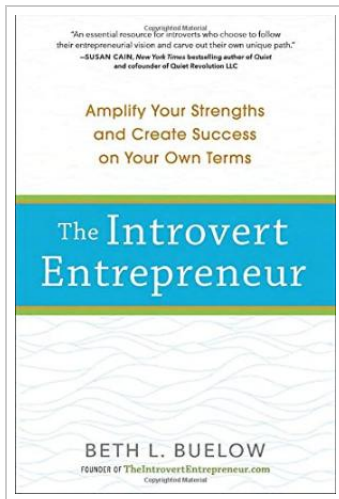




The Introvert Entrepreneur: Amplify Your Strengths and Create Success on Your Own Terms (Paperback)

By Beth Buelow

TarcherPerigee, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book. A practical guide to help introverts harness their natural gifts and entrepreneurial spirit. Think you have to be loud and brash to be successful in business? Think again. The strengths and traits of the typical introvert lend themselves well to entrepreneurship, as well as intrapreneurship and a range of business roles. In *The Introvert Entrepreneur*, professional coach Beth Buelow shows readers how to harness their natural gifts (including curiosity, independence, and a love of research) and counteract their challenges (such as an aversion to networking and self-promotion). She addresses a wide range of topics --from managing fears and expectations and developing a growth mindset to networking, marketing, leadership skills, and community-building--informed by interviews with introverts who have created successful businesses without compromising their core personality. Filled with fresh insights and actionable advice, this essential guide will support anyone who's striving to make a difference in a loud and chaotic world.



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