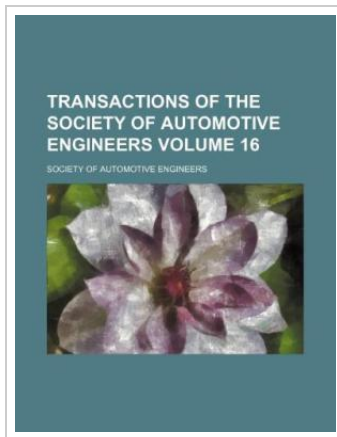




Transactions of the Society of Automotive Engineers Volume 16

By Society of Automotive Engineers

Rarebooksclub.com, United States, 2012. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.This historic book may have numerous typos and missing text. Purchasers can download a free scanned copy of the original book (without typos) from the publisher. Not indexed. Not illustrated. 1922 Excerpt: .in the way of calculating the amount of available business will approach the actual possibilities. When telegraph lines were first being put in 100 years ago and even more recently than that, particularly when the cable was laid under the Atlantic, the question of what business the lines would attract might have been asked. Then we were in the position of having to charge rates for the transmission of messages over 100 times as much as those for transporting letters over corresponding distances. It might have been argued that no message could be so important as to justify such a large increase in cost. It is impossible to analyze a new business completely. The interesting fact is that the establishment of the telegraph lines and cables created their own business in large measure. In the case of the airship, when we are so organized that we...



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