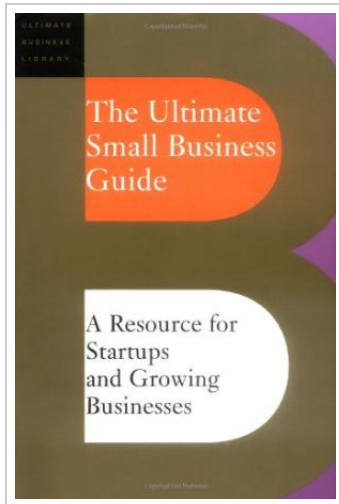




The Ultimate Small Business Guide: A Resource for Startups and Growing Businesses (Paperback)

By Perseus Publishing

INGRAM PUBLISHER SERVICES US, United States, 2004. Paperback. Condition: New. Language: English . Brand New Book. In the United States, over 1.7 million startups were registered in 2001. The dream of owning, launching, and managing your own business is alive and well. With so many details to address and challenges and obstacles to overcome, where can entrepreneurs turn to find solid, authoritative, and up-to-date information? The Entrepreneur s Bible is one-stop shopping for anyone thinking of taking the entrepreneurial plunge or looking to grow an already established business. Expanding upon the dynamic database developed for Business: The Ultimate Resource, The Entrepreneur s Bible includes a wealth of insightful tools and information, and success stories and interviews from entrepreneurs who have experienced the joys and frustrations of business ownership firsthand. Covering all aspects of business creation and growth-from planning to launching to managing to growing-The Entrepreneur s Bible will be an essential resource for business owners, whether you re a company of 1 or 1000.



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