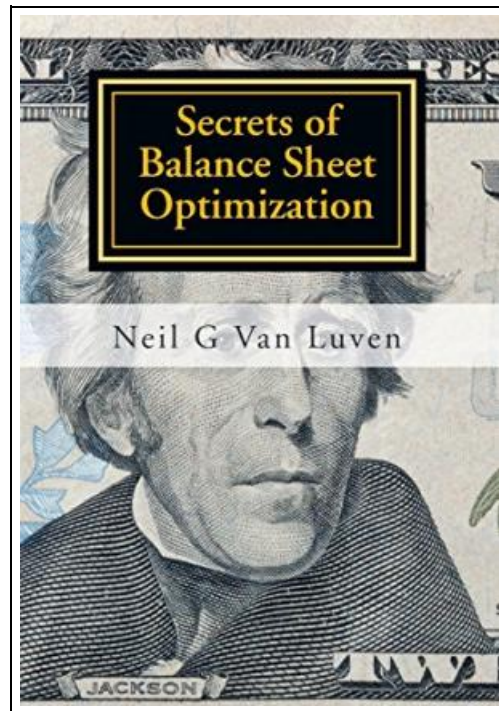


Secrets of Balance Sheet Optimization



Filesize: 7.52 MB

Reviews

A must buy book if you need to adding benefit. I am quite late in start reading this one, but better then never. Its been designed in an exceptionally easy way in fact it is only after i finished reading this publication where in fact modified me, alter the way in my opinion.
(Prof. London Gerlach)

SECRETS OF BALANCE SHEET OPTIMIZATION



Strategic Book Publishing & Rights Agency, LLC. Hardcover. Condition: New. 236 pages. Dimensions: 9.0in. x 6.0in. x 0.7in. This step-by-step, easy-to-understand business guide exploits Balance Sheet Optimization secrets developed and perfected over a 35-year period by one of the foremost authorities on the subject. These secrets were developed in Western Europe and North America, but also with direct relevance to Eastern trade as well as Australasian. The book tells the many secrets that can be used by anyone, from a business school graduate, to an intern in an accounting role, to a chief accountant, or CFO. In short, anyone with business aspirations will benefit from these secrets that can enhance career prospects, making you more valuable to your employer. Author Neil G Van Luven was raised in Northern Ontario, Canada, and now lives in London, England, where he is a professional business advisor/consultant. Only some of the secrets he shares are likely to be realized by an employee over the lifetime of employment. With the help of his resourceful book, such employees can get a running start implementing these secrets, thereby enhancing their worth. Even if only one of the 40 secrets contained in the book is implemented, the benefits received will be substantial and immediate. Often one hears about benchmarking in business, but what does this really mean Neil G Van Luven covers this expertly in concise terminology. This is the first time in one place that these topics are explained, including best practice customer satisfaction issue handling; a new way of looking at and interpreting billings and receivable trends; what constitutes terms and conditions; how to maximize working capital performance; training the trainer, prepayments, and why they are important; impact of eCommerce; credit insurance; payment vehicles; customer and supplier relationships; centralization; lockboxes; sales commission policies; outsourcing; factoring; securitization; free...



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