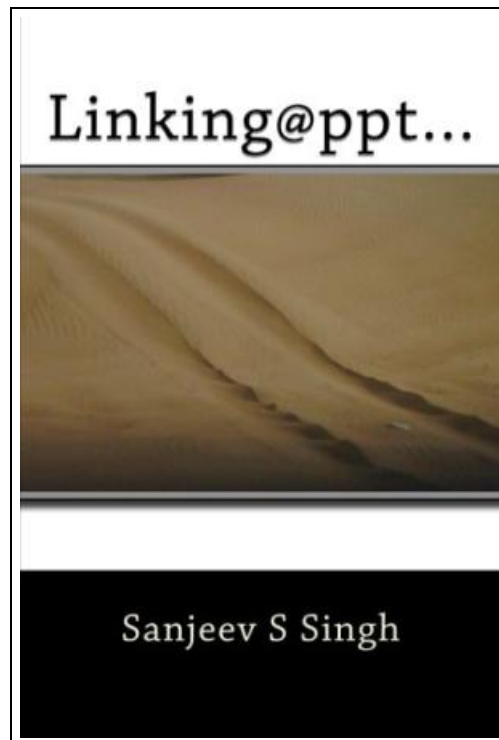


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Reviews

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(Dr. Jaquan Goodwin Jr.)

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Createspace, United States, 2013. Paperback. Book Condition: New. 234 x 162 mm. Language: English . Brand New Book ***** Print on Demand *****.This book is all about thoughts, actions and issues pertaining to supply chain function and its executives. The senior management of organizations (except specialist supply chain organizations such as logistics services, shipping etc.) spend little time with their supply chain employees or partners as compared to employees working in other functions. In an era of intense competition with narrowing technological gap and diminishing product differentiation, the organization s can only differentiate themselves through innovative services and thus importance of supply chain (delivering products and services). Three key elements of supply chain include people, process and technology. Focussing on these key elements across supply chain areas such as Procurement, Planning, Manufacturing, Logistics including warehousing, Customer Services, Waste Management, Retail Distribution and Outsourced manufacturing / services, would help organizations create that elusive differentiation. Thus is all about supply chain thoughts linked to people, processes, technology and their impact on society, consumer and their own organisations. Apart from the above three key elements, consumer activism and environment sustainability are emerging challenges for supply chain and thus the importance of integrating the needs of social communities in the supply chain. The book contains open ended thoughts which could be adapted to various organizational cultures possibly with a slight tweak. The thoughts presented could be both valuable and debatable for anyone interested in Supply Chain including students, practitioners, managers, small and medium entrepreneurs and even senior management team of various organisations.



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