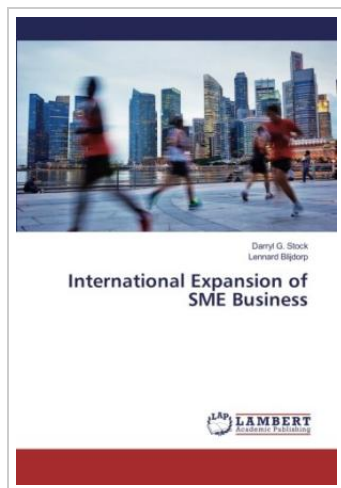




International Expansion of SME Business

By Darryl G. Stock

LAP Lambert Academic Publishing Apr 2016, 2016. Taschenbuch. Book Condition: Neu. 220x150x4 mm. This item is printed on demand - Print on Demand Neuware - The research was conducted on behalf of Pandriks 'the best in bake off', a new business venture looking to expand their innovative concept internationally. Through this research, we aimed to contribute to an industry applicable framework and benchmark that can be leveraged by other new business ventures with an innovative concept or process looking to expand internationally. 60 pp. Englisch.



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