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Start Your Own Kid Focused Business and More: Party Planning, Cooking Classes, Gift and Bath Products, Plus-Sized Clothing, Educational Toys and G (Paperback)

By Krista Thoren Turner

Entrepreneur Press, United States, 2008. Paperback. Condition: New. Language: English . Brand New Book. Are you inventive? Fun? Have you been called a kid at heart? If so, let us introduce you to an up-and-coming, fresh-faced market with unbelievable purchasing power--meet today's kids! An ever-growing market, kids offer a world of business possibilities for inspired entrepreneurs like you! From party planning and gift products to cooking classes and clothing, Entrepreneur covers the hottest businesses within the flourishing kid-focused industry. Providing insider advice, tips and tricks along the way, our experts take you step by step and show you how to discover your specialty, legally and financially establish your business, manage day-to-day operations and so much more! Learn how to: * Discover your specialty within one of five hot areas of interest--party planning, cooking classes, gift and bath products, plus-sized clothing, educational toys and games * Choose the best location and sales avenues to effectively reach your consumers * Efficiently manage inventory and supplies for easy order fulfillment * Create a support staff who help you succeed * Use effective marketing and advertising tools to gain exposure and get the word out * Build positive customer and vendor relationships *...



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