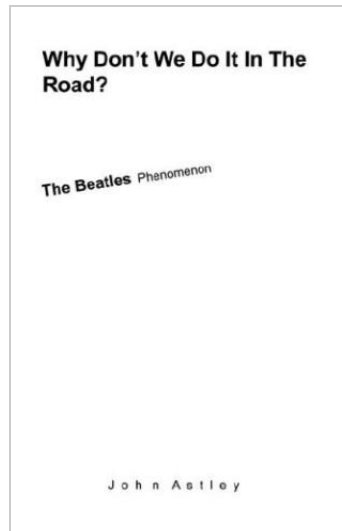




Why Don't We Do It In The Road?: The Beatles Phenomenon (Paperback)

By John Astley

Information Architects, United Kingdom, 2006. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.In Why Don't We Do It In The Road? the author looks back to the 1960s and the global phenomenon surrounding four young men from Liverpool . . . The names and the songs are well known, but the why? is more difficult to locate - even with hindsight - against the glare of the music industry's powerful, myth-making apparatus. . . John Astley deploys his forensic skills as a sociologist of culture to develop an original take on the kaleidoscopic landscape that gave birth to The Beatles phenomenon . . . The reader is invited to take a peep back into the recent past - at the post-War years in England's Liverpool . . the trembling class structure of an exhausted society. . . the advent of youth as a demographic force - and the explosion of electronic music in the 1960s as British culture is unmade and remade. . . Why Don't We Do It In The Road? is a question that has gone unanswered for four decades - that is, until now . . .

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Reviews

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