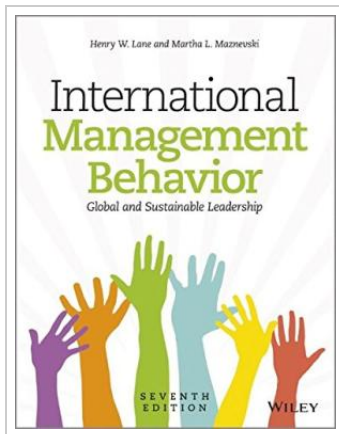




International Management Behavior 7E - Global and Sustainable Leadership (Paperback)

By Henry W. Lane, Martha L. Maznevski

John Wiley Sons Inc, United States, 2014. Paperback. Condition: New. 7th Revised ed.. Language: English . Brand New Book. This is the seventh edition of International Management Behavior, an established text for students and executives developing the knowledge, perspective and skills required for leading and managing people in global business. This guide provides a comprehensive overview of international management, structured around the core challenges and opportunities faced by global managers. This encompasses: the role of the global manager, working on an individual and organizational level, and understanding how to manage a diverse workforce. Individual chapters address key subjects, including: the global mindset, working effectively across cultures, strategy execution, change management and working in global teams. This edition has been thoroughly updated to reflect recent developments in ethics and corporate sustainability. Based on over 40 years of teaching and research, International Management Behavior 7e is designed to stimulate and facilitate learning. This text combines a wealth of theoretical knowledge with current real-world examples across a range of cultures and industry sectors. The authors focus on research that provides the most immediate, practical guidance for managers, with well-chosen examples to demonstrate practical implementation and bring key concepts to life. To accompany the...



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