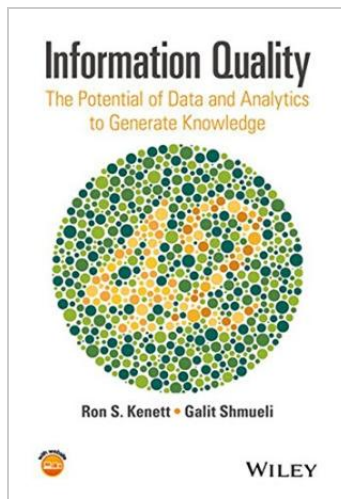




Information Quality: The Potential of Data and Analytics to Generate Knowledge (Hardback)

By Ron S. Kenett, Galit Shmueli

John Wiley Sons Inc, United States, 2016. Hardback. Condition: New. 1. Auflage. Language: English . Brand New Book. Provides an important framework for data analysts in assessing the quality of data and its potential to provide meaningful insights through analysis. Analytics and statistical analysis have become pervasive topics, mainly due to the growing availability of data and analytic tools. Technology, however, fails to deliver insights with added value if the quality of the information it generates is not assured. Information Quality (InfoQ) is a tool developed by the authors to assess the potential of a dataset to achieve a goal of interest, using data analysis. Whether the information quality of a dataset is sufficient is of practical importance at many stages of the data analytics journey, from the pre-data collection stage to the post-data collection and post-analysis stages. It is also critical to various stakeholders: data collection agencies, analysts, data scientists, and management. This book: * Explains how to integrate the notions of goal, data, analysis and utility that are the main building blocks of data analysis within any domain. * Presents a framework for integrating domain knowledge with data analysis. * Provides a combination of both methodological and practical...



READ ONLINE
[4.27 MB]

Reviews

This publication is wonderful. I could comprehend every thing out of this published e publication. You can expect to like the way the blogger write this publication.

-- **Eliseo Rippin**

A new electronic book with an all new standpoint. It usually fails to charge too much. Its been printed in an exceedingly basic way in fact it is simply following i finished reading this book through which basically altered me, affect the way in my opinion.

-- **Dr. Amie Bogisich**