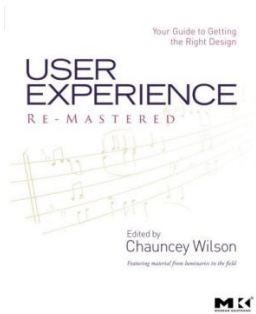


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USER EXPERIENCE RE-MASTERED: YOUR GUIDE TO GETTING THE RIGHT DESIGN



ELSEVIER SCIENCE TECHNOLOGY, United States, 2009. Paperback. Book Condition: New. 234 x 188 mm. Language: English. Brand New Book. User Experience Re-Mastered: Your Guide to Getting the Right Design provides an understanding of key design and development processes aimed at enhancing the user experience of websites and web applications. The book is organized into four parts. Part 1 deals with the concept of usability, covering user needs analysis and card sorting-a tool for shaping information architecture in websites and...

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