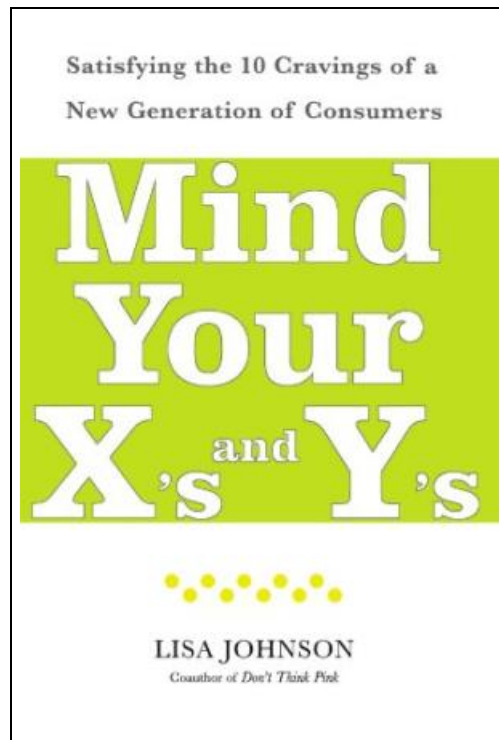


## Mind Your X s and Y s: Satisfying the 10 Cravings of a New Generation of Consumers (Paperback)



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