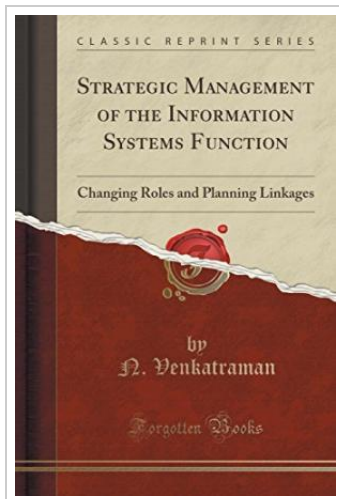




Strategic Management of the Information Systems Function: Changing Roles and Planning Linkages (Classic Reprint) (Paperback)

By N Venkatraman

Forgotten Books, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Excerpt from Strategic Management of the Information Systems Function: Changing Roles and Planning Linkages Recent writings argue that the management information systems (is) function should no longer be viewed in its traditional role, but in terms of a strategic role for exploiting is-based competitive advantages. Rooted in such a strategic role perspective, this paper develops a research model of IS. About the Publisher Forgotten Books publishes hundreds of thousands of rare and classic books. Find more at This book is a reproduction of an important historical work. Forgotten Books uses state-of-the-art technology to digitally reconstruct the work, preserving the original format whilst repairing imperfections present in the aged copy. In rare cases, an imperfection in the original, such as a blemish or missing page, may be replicated in our edition. We do, however, repair the vast majority of imperfections successfully; any imperfections that remain are intentionally left to preserve the state of such historical works.



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