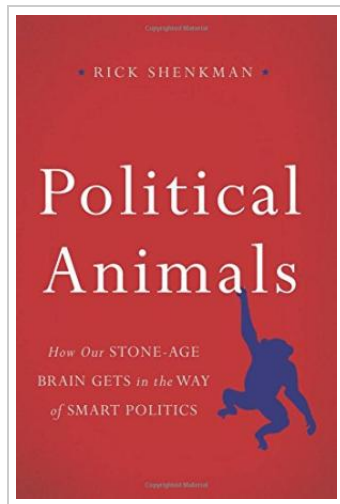



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Political Animals: How Our Stone-Age Brain Gets in the Way of Smart Politics

By Rick Shenkman

The Perseus Books Group. Hardback. Book Condition: new. BRAND NEW, Political Animals: How Our Stone-Age Brain Gets in the Way of Smart Politics, Rick Shenkman, Can a football game affect the outcome of an election? What about shark attacks? Or a drought? In a rational world the answer, of course, would be no. But as bestselling historian Rick Shenkman explains in Political Animals, our world is anything but rational. Drawing on science, politics, and history, Shenkman explores the hidden forces behind our often illogical choices. Political Animals challenges us to go beyond the headlines, which often focus on what politicians do (or say they'll do), and to concentrate instead on what's really important: what shapes our response. Shenkman argues that, contrary to what we tell ourselves, it's our instincts rather than arguments appealing to reason that usually prevail. Pop culture tells us we can trust our instincts, but science is proving that when it comes to politics our Stone Age brain often malfunctions, misfires, and leads us astray. Fortunately, we can learn to make our instincts work in our favor. Shenkman takes readers on a whirlwind tour of laboratories where scientists are exploring how sea slugs remember, chimpanzees practice deception,...



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