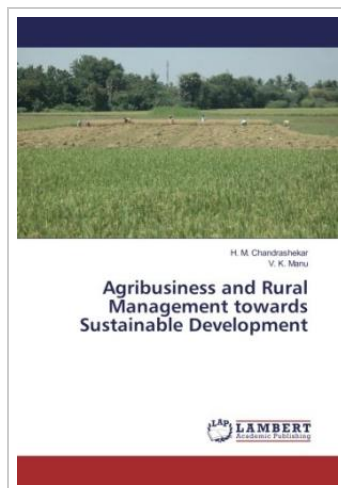




Agribusiness and Rural Management towards Sustainable Development

By Chandrashekar, H. M. / Manu, V. K.

Condition: New. Publisher/Verlag: LAP Lambert Academic Publishing | Agribusiness management comprises numerous aspects of economics agriculture including businesses that provide supplies and series to producers. The businesses that add value to agricultural products and those which facilitate marketing of agricultural products to an ever growing market, are also brought with in the radar of agribusiness management. This book focus on the components such as Indian Agriculture, Introduction to Management, Agribusiness Management, Managing Institutions for Agribusiness, Career Opportunities in Agribusiness Management, WTO & Indian Agriculture, Agricultural Marketing and Globalization, Information Technology and Agriculture, Management Education in Agriculture Sector, Financing Value Chain, Grading & Standardization, Risk Management, Development of Agribusiness Policy c. This book is written on the basis of the syllabus of MBA (Agri-Business Management) of University of Mysore and University of Agricultural Sciences. | Format: Paperback | Language/Sprache: english | 160 pp.



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