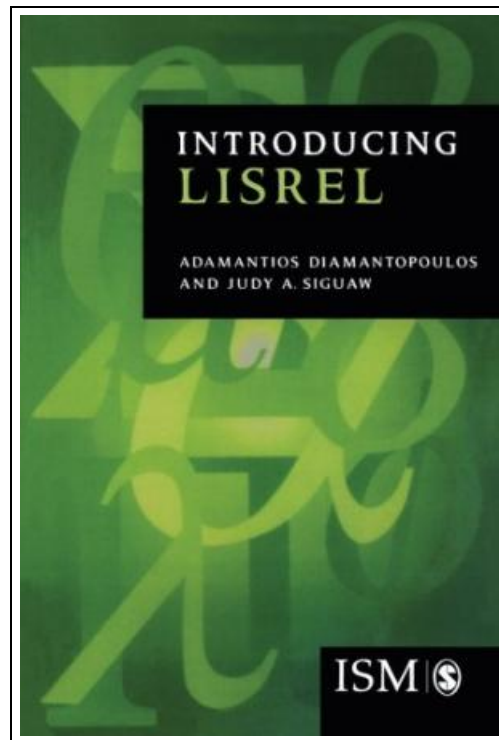


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INTRODUCING LISREL: A GUIDE FOR THE UNINITIATED

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SAGE Publications Ltd. Paperback. Book Condition: new. BRAND NEW, Introducing LISREL: A Guide for the Uninitiated, Adamantios Diamantopoulos, Judy A. Siguaw, 'If you encounter a research student for whom the very word LISREL induces feelings of fear, quietly recommend that they read this book. They will thank you for it. With increasingly user-friendly versions of LISREL being released and guide books such as this published, LISREL really should be accessible to all' - European Journal of Marketing Emphasizing substantive issues rather than intricate statistical details, this book provides a comprehensive introduction to LISREL for structural equation modeling (SEM) using a non-technical, user-oriented approach that. The emphasis is on: - exposing the reader to the major steps associated with the formulation and testing of a model under the LISREL framework - describing the key decisions associated with each step - highlighting potential problems and limitations associated with LISREL modeling - assisting the interpretation of LISREL input and output files. The overall aim is to provide a critical understanding of what is really involved in LISREL modeling and sensitize the reader against 'mechanically' fitting or modifying models. The entire range of decisions associated with the practical application of the LISREL program is covered in a user-friendly fashion. Concrete examples are used throughout to illustrate issues relating to model conceptualization, specification, identification, estimation, evaluation, modification, and cross-validation and illustrated with actual program output. The program is made much more accessible by adopting the more user-friendly SIMPLIS command language for preparing input files. Although primarily aimed at beginning users, readers are directed to further reading together with a comprehensive bibliography for the more advanced user.

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