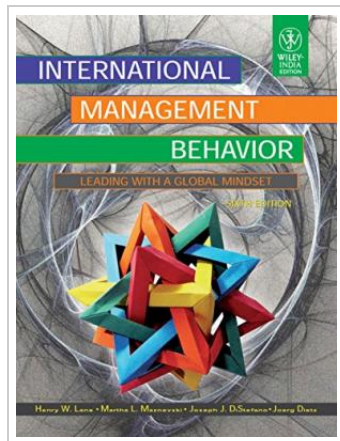




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International Management Behavior: Leading with a Global Mindset (Sixth Edition)

By Henry W. Lane, Joerg Dietz, Joseph J. Distefano, Martha L. Maznevski

Wiley India Pvt. Ltd, 2012. Softcover. Book Condition: New. 5th or later edition. Now in its sixth edition, International Management Behavior continues to help students develop the knowledge, perspective, and skills they need in order to conduct global business successfully. The combination of well-chosen, new and classic cases, as well as a completely revised text, provides excellent exposure to real-life management issues and a field-tested framework for understanding cross-cultural dynamics. Elimination of the readings has provided for greater flexibility and customization. Introduction The Global Manager Intercultural Effectiveness in International Management The MBI Model for High Performance Managing Global Teams and Networks Case 1 Monsanto Europe (A) Case 2 Johannes Van Den Bosch Sends an Email Case 3 Disneyland Resort Paris: Mickey Goes to Europe Case 4 Charles Foster Sends an Email (A) Case 5 The Leo Burnett Company Ltd.: Virtual Team Management Executing Global Strategy Selecting and Developing Global Managers Managing Change in Global Organizations Case 6 Blue Ridge Spain Case 7 Global Multi-products Chile Case 8 Managing Performance At Haier (A) Case 9 Ellen Moore (A): Living And Working In Korea Competing with Integrity in Global Business: Personal Integrity Competing with Integrity in Global Business: Corporate Citizenship Case 10...



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