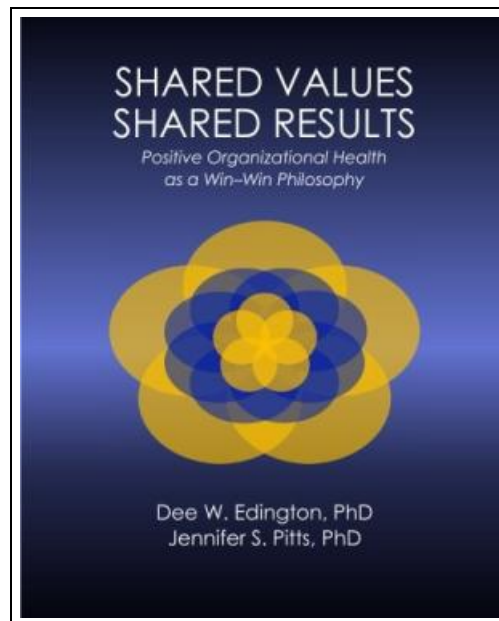


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Reviews

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SHARED VALUES - SHARED RESULTS: POSITIVE ORGANIZATIONAL HEALTH AS A WIN-WIN PHILOSOPHY (PAPERBACK)



Edgington Associates, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Shared Values-Shared Results is the follow-up to the influential 2009 business philosophy book Zero Trends: Health as a Serious Economic Strategy. Taking workplace wellness to the next level, involves a vision of shared values that bring shared results for both employees and organizations. The book combines supporting research and science with practical solutions for implementing positive health as an organizational strategy. It s time to launch a committed, collaborative effort to create a workplace culture that emphasizes the health and wellbeing of everyone. This win-win strategy is a valuable tool for recruitment and retention of talent and increased revenue through enhanced job satisfaction and improved performance. Shared Values-Shared Results is addressed to multiple audiences that represent all segments of the organization. Everyone is encouraged to see himself or herself as a leader playing an important role in improving health and well-being in the organization. For management and leadership, the authors suggest taking a more active role in supporting positive organizational health. For employees, the recommendation is a move toward positive individual health. And for all stakeholders, this book shows how, by embracing these goals as an effective collaborative business strategy, they can increase engagement, energy, and creative possibilities for everyone.



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