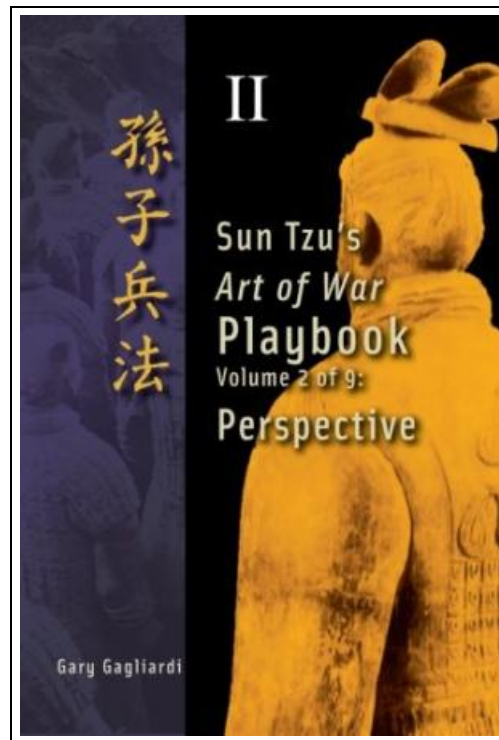


## Volume 2 Sun Tzus Art of War Playbook Perspective



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VOLUME 2 SUN TZUS ART OF WAR PLAYBOOK PERSPECTIVE



Clearbridge Publishing. Paperback. Condition: New. 166 pages. Dimensions: 9.0in. x 6.0in. x 0.4in. This is Volume Two (27 articles) of our Art of War Playbook. This section of the Playbook focuses on Sun Tzus concepts for using information in competition, specifically, getting a more complete and useful picture from competitive information. In Sun Tzu, key strategic information is a combination of objective facts and subject opinions that changes dramatically with a shift perspective. The Playbook itself is the culmination of over a decade of work breaking down Sun Tzus principles into a series of step-by-step practical articles by the Institutes multiple award-winning author and internationally recognized Art of War expert, Gary Gagliardi. Unlike most of Gagliardi's other books on The Art of War, this work does not follow the original works structure, verse by verse. Instead, it explains the concepts described the quoted verses in a manner more familiar to modern readers. The original Art of War was originally written for military generals who understood the philosophical concepts of ancient China. Our Art of War Playbook is written for today's reader with enough descriptive material so that Sun Tzus principles can actually be used in everyday competition. It puts Sun Tzus key methods into everyday, practical language as a book of instruction. Because of its size and detail, the Playbook is published in nine volumes. This is just the second volume. The topics covered in this volume are listed below: Playbook Overview About Perspective 2. 0. 0 Developing Perspective 2. 1 Information Value 2. 1. 1 Information Limits 2. 1. 2 Leveraging Uncertainty 2. 1. 3 Strategic Deception 2. 1. 4 Surprise 2. 2 Information Gathering 2. 2. 1 Personal Relationships 2. 2. 2 Mental Models 2. 2. 3 Standard Terminology 2. 3 Personal Interactions 2. 3. 1 Action and Reaction...



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