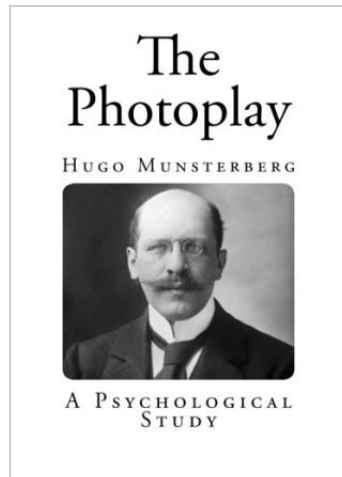



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The Photoplay: A Psychological Study

By Hugo Munsterberg

Createspace, United States, 2014. Paperback. Book Condition: New. 254 x 178 mm. Language: English . Brand New Book ***** Print on Demand *****.The Photoplay. A Psychological Study. By Hugo Munsterberg. Complete New Edition. The Photoplay - A Psychological Study was published in 1916. The book is an in depth study of the very beginnings of motion pictures. It is one of the first and most important early works of film theory. Munsterberg s work on the emerging art of cinema remains a key document for film scholars, but it has long been out of print. Hugo Munsterberg (June 1, 1863 - December 16, 1916) was a German-American psychologist. He was one of the pioneers in applied psychology, extending his research and theories to Industrial/Organizational (I/O), legal, medical, clinical, educational and business settings. Munsterberg encountered immense turmoil with the outbreak of the First World War. Torn between his loyalty to America and his homeland, he often defended Germany s actions, attracting highly contrasting reactions.



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