


[DOWNLOAD](#)


rebondir et se réinventer - la résilience des ETI industrielles (édition 2017)

By Cahier, Marie-Laure - Charlet, Vincent

PRESSES DE L'ECOLE DES MINES, 2017. Paperback. Condition: NEUF. Les ETI industrielles ont payé un lourd tribut à la crise de 2008-2009, mais celles qui ont résisté se montrent à nouveau conquérantes, tournées vers la croissance, l'investissement et l'exportation. Pour nombre d'entre elles, la crise a représenté un point d'inflexion à partir duquel elles ont su rebondir et se réinventer. Il y a un avant et un après 2009. Cette étude, construite à partir de témoignages de dirigeants de PME et d'ETI, explore la capacité de ces entreprises à encaisser les chocs, surmonter des événements graves, se redéployer et in fine s'approprier ces épisodes difficiles, en d'autres termes à faire preuve de "résilience". Parmi les facteurs de résilience observés, on retiendra : l'inscription de ces entreprises dans un temps long (le "dur désir de durer") ; l'alliance de la prudence patrimoniale et de l'audace entrepreneuriale (également appelée "ambidextrie") ; la force du capital social constitué ; l'attention portée au facteur humain ou encore une façon originale de conduire l'innovation. La résilience et le dynamisme de nos ETI industrielles sont une chance pour l'économie française et une source d'inspiration pour les PME qui ont le potentiel de...



[READ ONLINE](#)

[1.91 MB]

Reviews

Comprehensive guide for ebook fanatics. It really is rally fascinating throught reading time. Its been designed in an exceptionally simple way and is particularly only following i finished reading this ebook through which really changed me, modify the way in my opinion.

-- **Frederique McClure**

A fresh e-book with a new viewpoint. Better then never, though i am quite late in start reading this one. I am happy to explain how here is the very best ebook i actually have study during my individual lifestyle and may be he greatest pdf for actually.

-- **Diana Flatley**

Relevant PDFs



Harts Desire Book 2.5 La Fleur de Love

Cajunflair Publishing. Paperback. Book Condition: New. Paperback. 112 pages. Dimensions: 8.0in. x 5.0in. x 0.3in. Its late 1974, and high school student, Melinda Dawson is in serious trouble. Within two hours of revealing her suspected pregnancy to her parents, shes whisked off against...



Estrellas Peregrinas Cuentos de Magia y Poder Spanish Edition

Pinata Books. Paperback. Book Condition: New. Paperback. 178 pages. Dimensions: 8.3in. x 5.4in. x 0.6in. First ever Spanish-language edition of the critically acclaimed collection of short stories for young adults by a master of Latino literature Were all walking stars, the eighty-four year...



The Secret That Shocked de Santis

Harlequin, United States, 2016. Paperback. Book Condition: New. Not for Online.. 165 x 104 mm. Language: English . Brand New Book. How is she going to tell him? Army lieutenant Stella Zambrano had the surprise of her life when a routine medical...



Letters to Grant Volume 2: Volume 2 Addresses a Kaleidoscope of Stories That Primarily, But Not Exclusively, Occurred in the United States. It de

Createspace, United States, 2013. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****. Volume 2 addresses a kaleidoscope of stories that primarily, but not exclusively, occurred in the United States. It describes in...



365 historias bíblicas para la hora de dormir / 365 Read-Aloud Bedtime Bible Stories

Barbour Pub Inc, 2015. PAP. Book Condition: New. New Book. Shipped from US within 10 to 14 business days. Established seller since 2000.



Samuel de Champlain

Kids Can Press. Paperback / softback. Book Condition: new. BRAND NEW, Samuel de Champlain, Elizabeth MacLeod, John Mantha, Meet Samuel de Champlain, explorer. The story of his exploration of the unknown lands of New France and his many adventures there is told...