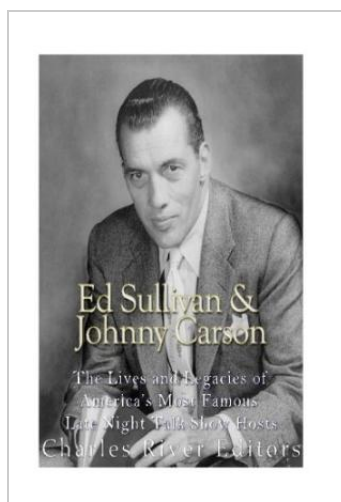



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Ed Sullivan and Johnny Carson: The Lives and Legacies of America s Most Famous Late Night Talk Show Hosts (Paperback)

By Charles River Editors

Createspace Independent Publishing Platform, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.*Includes pictures *Includes their own quotes about their lives and careers *Includes online resources and a bibliography for further reading From the day television existed as an entertainment medium, giant companies have battled each other for viewers, but in the history of television programming, no show was as consistently excellent in the ratings as The Ed Sullivan Show, a variety show that brought on all kinds of acts, from dancers to artists and singers. It was the longest running show to maintain one time slot, and today it is widely remembered for introducing the nation to the likes of Elvis Presley and The Beatles. When Elvis was on the show in 1956, over 82 of the nation s entire television audience tuned in, a rating that would make even the Super Bowl blush. Indeed, being booked on The Ed Sullivan Show became so important for performers that Aretha Franklin once noted, And I was booked once to go on Ed Sullivan and I got bumped and ran out the back door crying. The Ed Sullivan Show has been commemorated as one of...



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