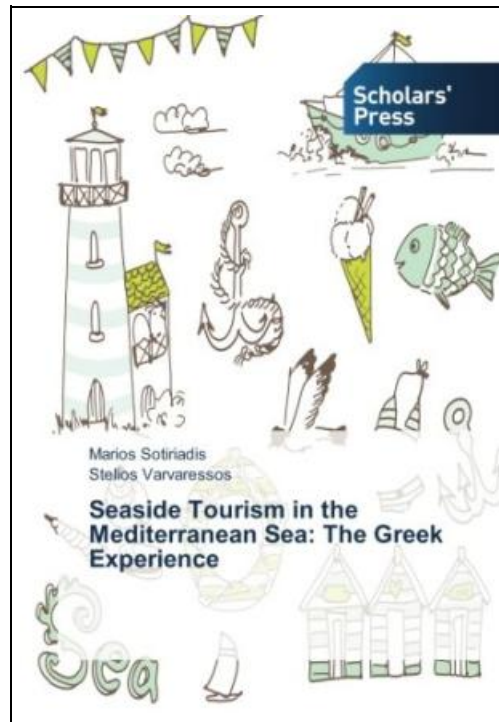


Seaside Tourism in the Mediterranean Sea: The Greek Experience



Filesize: 4.09 MB

Reviews

This created publication is wonderful. This can be for those who statte that there had not been a worth looking at. Your lifestyle period will probably be transform when you comprehensive looking at this book.
(Chelsey Nicolas)

SEASIDE TOURISM IN THE MEDITERRANEAN SEA: THE GREEK EXPERIENCE



To get **Seaside Tourism in the Mediterranean Sea: The Greek Experience** eBook, make sure you access the hyperlink listed below and download the ebook or have accessibility to additional information which might be relevant to SEASIDE TOURISM IN THE MEDITERRANEAN SEA: THE GREEK EXPERIENCE ebook.

Condition: New. Publisher/Verlag: Scholar's Press | Seaside leisure holidays are the most common form of tourism in the Mediterranean basin. All Mediterranean countries adopted and implemented more or less the same model of tourism development based on 4Ss (sea, sun, sand and sex). The main purpose of this study is to critically analyse the experience of this type of development of seaside leisure tourism in Greece in order to draw some useful lessons for other countries and tourism destinations. To address this aim, the study adopts the approach of strategic analysis. This approach illustrates the importance of tourism as an economic activity and analyses the current situation and structural problems of Greece as a tourism destination. Although Greece has a wonderful range of heritage and natural resources, the lack of differentiation of the tourism offering as well as competitive disadvantages in the fields of governance, planning and marketing caused an over-dependence on tour operators. The study therefore assesses the Greek experience with the aim to identify the crucial issues and challenges. This evaluation allows taking some lessons from the Greek experience in order to benefit other destinations willing to develop tourism | Format: Paperback | Language/Sprache: english | 80 pp.



Read Seaside Tourism in the Mediterranean Sea: The Greek Experience Online



Download PDF Seaside Tourism in the Mediterranean Sea: The Greek Experience

See Also

**[PDF] The Golden Spinning Wheel, Op. 109 / B. 197: Study Score**

Follow the web link beneath to download and read "The Golden Spinning Wheel, Op. 109 / B. 197: Study Score" document.

[Download Document »](#)

**[PDF] Kindergarten Culture in the Family and Kindergarten; A Complete Sketch of Froebel's System of Early Education, Adapted to American Institutions. for the Use of Mothers and Teachers**

Follow the web link beneath to download and read "Kindergarten Culture in the Family and Kindergarten; A Complete Sketch of Froebel's System of Early Education, Adapted to American Institutions. for the Use of Mothers and Teachers" document.

[Download Document »](#)

**[PDF] The Mystery in the Amazon Rainforest South America Around the World in 80 Mysteries**

Follow the web link beneath to download and read "The Mystery in the Amazon Rainforest South America Around the World in 80 Mysteries" document.

[Download Document »](#)

**[PDF] Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age**

Follow the web link beneath to download and read "Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age" document.

[Download Document »](#)

**[PDF] Fart Book African Bean Fart Adventures in the Jungle: Short Stories with Moral**

Follow the web link beneath to download and read "Fart Book African Bean Fart Adventures in the Jungle: Short Stories with Moral" document.

[Download Document »](#)

**[PDF] California Version of Who Am I in the Lives of Children? an Introduction to Early Childhood Education, Enhanced Pearson Etext with Loose-Leaf Version -- Access Card Package**

Follow the web link beneath to download and read "California Version of Who Am I in the Lives of Children? an Introduction to Early Childhood Education, Enhanced Pearson Etext with Loose-Leaf Version -- Access Card Package" document.

[Download Document »](#)