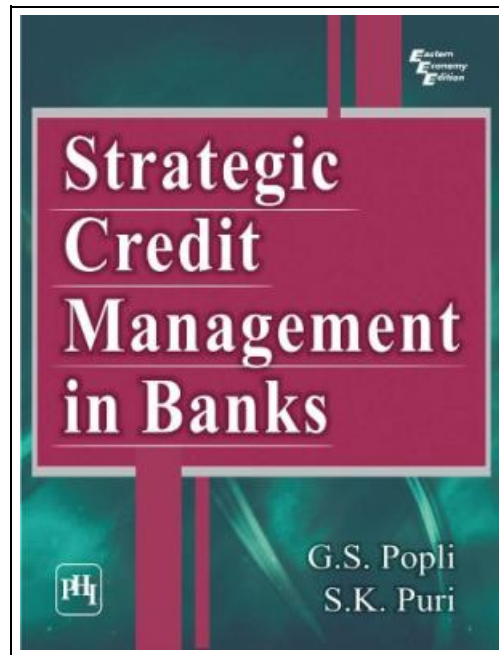


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Prentice-Hall of India Pvt.Ltd. Paperback. Book Condition: new. BRAND NEW, Strategic Credit Management in Banks, G. S. Popli, S. K. Puri, Credit management has always been one of the principal sources of income for commercial banks. Therefore, strategic credit management is vital to cash flow as it helps in minimising the likelihood of bad debts. The present text, supported with flow diagrams, data and bank formats, wherever necessary, explains the legal requirements for disbursements and controlling of different types of credit. It also guides readers on step-by-step procedures of bank credit to enable them to form a clear understanding. Besides dealing with the theory and conceptual terms, the book incorporates the latest developments in the field of bank credit. It imparts knowledge of appraisal system of credit applications/proposals and their post-sanction monitoring, credit policy, types of loans and advance facilities granted by banks in India, and analysis of borrowers with particular reference to their legal capacity. It helps in developing skills for identifying, measuring and mitigating risks associated with lending. The book gives various regulatory guidelines pertaining to real estate financing and includes separate chapters devoted to agriculture finance, lending to small-, medium- and large-scale industry, and import and export financing. The book is aimed at postgraduate students of management and commerce. The text will also be of great value to practising credit managers, finance managers and accountants.

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