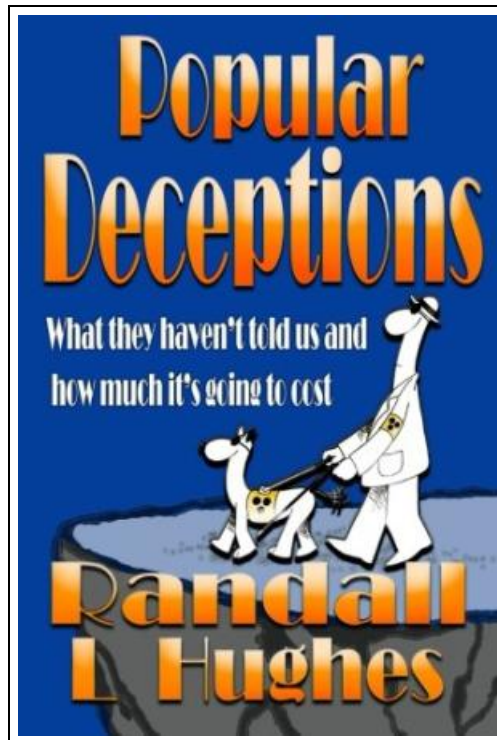


Popular Deceptions: What They Haven't Told Us and How Much It's Going to Cost (Paperback)



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POPULAR DECEPTIONS: WHAT THEY HAVEN'T TOLD US AND HOW MUCH IT'S GOING TO COST (PAPERBACK)



Createspace, United States, 2014. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Wryly insightful, entertaining, and no doubt controversial, Popular Deceptions provides an eye-opening expose into a world of power and influence we seldom consider and rarely challenge. Many of our most strongly held beliefs aren't what they seem-and that's no accident. The answer to a few unconventional questions will demonstrate why. What do broccoli and bikinis tell us about environmental threats? What can asthma and autism tell us about science, the media, and the power of persuasion? What can beer tell us about global warming? What organization is being called the Employment Prevention Agency? Seven billion of us seek food, water, and energy every day, and we're destroying the planet in the process. The statistics are dire, but there is hope. Environmentalism is stronger than ever. We're fighting back, but questions remain. Are we fighting the right battles? What are the real-world consequences of our actions? Are we leaving a better world for future generations? More importantly, have we been told the whole story? Randall L Hughes is a past member of Friends of the River and contributor to the Sierra Club. He was also as an engineer for the energy industry; where the majority of his 33-year career focused on environmental compliance and long-term planning for our energy future. His background provides a unique view into our energy alternatives and their impacts on our health, our economies and our prospects for the future. Whether you're the greenest of the green or a CEO for Big Energy, you'll find things to love, things to hate, and surprising revelations throughout this book. You may also find that your choice of those to trust will never be the same.



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