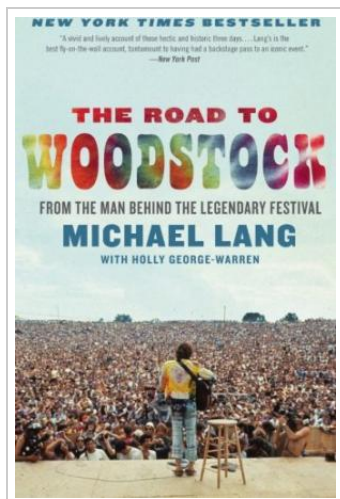




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The Road to Woodstock

By Michael Lang

Ecco. Paperback. Condition: New. 352 pages. Dimensions: 7.9in. x 5.3in. x 0.9in. The story of the Woodstock Music and Art Fair begins with Michael Lang, a kid out of Bensonhurst, Brooklyn, who liked to smoke a joint and listen to jazz. He would find his way to Florida, open a head shop, and produce his first festival Miami Pop, featuring Jimi Hendrix, Frank Zappa, and other then travel to Woodstock, where, after meeting Artie Kornfeld, his vision for a festival where folks could come and stay for a few days amid the rural beauty of upstate New York would become a reality. With Artie, new partners John Roberts and Joel Rosenman, and his handpicked crew, Lang booked talent, from Janis Joplin and the Who to the virtually unknown Santana and Crosby, Stills and Nash; won over agents, promoters, and townspeople; took on fleets of volunteers; built a festival site from the ground up; and, in the end, created the landmark cultural event that defined a generation. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.

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