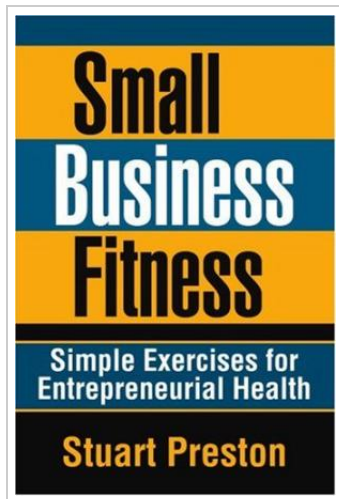



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Small Business Fitness: Simple Exercises for Entrepreneurial Health

By Stuart Preston

iUniverse, United States, 2005. Paperback. Book Condition: New. 223 x 147 mm. Language: English . Brand New Book ***** Print on Demand *****. Small Business Fitness: Simple Exercises for Entrepreneurial Health is written for the true Small Business Owner. In Small Business Fitness, you will find real, useful information that helps you run your business. It is not filled with esoteric business theory. The exercises are designed to help you think about your business: where are you today and where do you want to be tomorrow. They are designed to help you put together a strategy to succeed. In Small Business Fitness, you will: Develop a winning Focus on your business Develop a Mission Statement, Vision Statement and list of Company Values Fine tune your Marketing Plan Put together a winning Sales System Use a Leadership focus to build a winning team Put more Cash in the bank Set goals and objectives So if you are ready to take your business to the next level or are simply trying to survive, Small Business Fitness: Simple Exercises for Entrepreneurial Health is the first step!.


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