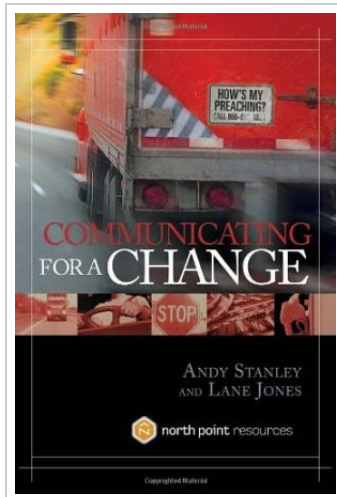




Seven Keys to Irresistible Communication: Seven Keys to Irresistible Communication (Hardback)

By Andy Stanley, Jones Lane

Multnomah Press, United States, 2006. Hardback. Condition: New. Language: English . Brand New Book. When You Talk, Are People Changed? Whether you speak from the pulpit, podium, or the front of a classroom, you don't need much more than blank stares and faraway looks to tell you you're not connecting. Take heart before your audience takes leave! You can convey your message in the powerful, life-changing way it deserves to be told. An insightful, entertaining parable that's an excellent guide for any speaker, Communicating for a Change takes a simple approach to delivering effectively. Join Pastor Ray as he discovers that the secrets to successful speaking are parallel to the lessons a trucker learns on the road. By knowing your destination before you leave (identifying the one basic premise of your message), using your blinkers (making transitions obvious), and implementing five other practical points, you'll drive your message home every time! Long ago, in a galaxy far, far away. Once upon a time. In the beginning. Great stories capture and hold an audience's attention from start to finish. Why should it be any different when you stand up to speak? In Communicating for a Change,...



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Reviews

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