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CROWDFUNDING. OVERVIEW OF THE INDUSTRY, REGULATION AND ROLE OF CROWDFUNDING IN THE VENTURE STARTUP



GRIN Publishing Jan 2015, 2015. Taschenbuch. Condition: Neu. Neuware - Master's Thesis from the year 2014 in the subject Business economics - Company formation, Business Plans, grade: 5.00/5, , language: English, abstract: Structured Abstract(Purpose) This thesis aims to take stock and systemize existing knowledge on crowdfunding while providing overview of the industry, its regulatory environment and advancing the insight into the role of crowdfunding in the startup lifecycle. (Design/metodology/approach) It is adopting an exploratory and phenomenon-based approach which is deemed...

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- Authored by I. M.
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