



Organizational Behavior (Hardback)

By Steven Lattimore McShane, Mary Ann Von Glinow

McGraw-Hill Education - Europe, United States, 2009. Hardback. Condition: New. 5th Revised edition. Language: English . Brand New Book. Delivering what we've come to expect from this author team, McShane/Von Glinow 5e helps everyone make sense of OB, and provides the conceptual tools to work more effectively in the workplace. In their new fifth edition, McShane and Von Glinow continue the trailblazing innovations that made previous editions of Organizational Behavior recognized and adopted by the new generation of organizational behavior (OB) instructors. McShane and Von Glinow 5e is acclaimed for: readability, presentation of current knowledge; strong international/global orientation; contemporary theory foundation (without the jargon); active learning and critical thinking; support textbook's philosophy - OB knowledge is for everyone, not just traditional managers. Reality is that everyone: sales representatives, production employees, physicians - needs OB knowledge to successfully thrive in and around organizations. The authors' ability to engage students by introducing cutting edge OB topics while providing relevancy to OB concepts through the linking theory with reality approach, is the reason OB 5e remains unparalleled in its ability to engage students. Hundreds of fascinating real-life stories captured from around the world, Linking Theory with Reality, remains one...



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