



On the Relationship Between Language, Culture, Perception, and Built Environment (Paperback)

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Supreme Century, United States, 2012. Paperback. Condition: New. Language: Persian-Farsi . Brand New Book ***** Print on Demand *****.Language, as one of the semiotic systems, encounters culture on the one hand, and has interrelationship with the people who live in that lingo-society on the other. According to several scientific experiments Language and Environmental Perception Process are also shaping a unique phenomenon. So one can say that language can be considered as one of the most important tools/processes by which people can understand or communicate with the constructed environment. Accordingly, one of the methods that can be used for perceiving the depth of people s culture and beliefs is to refer to their language in a framework of cultural semiotics. Sapir-Whorf hypothesis and some other theories have demonstrated the mutual relationship between language and people perception. Therefore, it can be argued that every language provides a framework for thinking and experience. In this day and age, if we want to achieve the sustainable environment, we must know more and more about man s perception and factors involved. Language and words are among these factors. In this book we want to show this interrelationship and explain how it works. To achieve this...



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