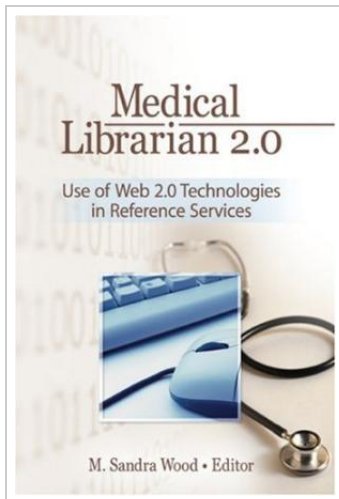




Medical Librarian 2.0: Use of Web 2.0 Technologies in Reference Services

By -

Taylor Francis Inc, United States, 2009. Paperback. Book Condition: New. 213 x 152 mm. Language: English . Brand New Book. Widespread use and acceptance of the World Wide Web in the home and office has eclipsed many other technological advances. Next-generation applications like wikis, podcasting, streaming video, virtual reference, RSS feeds, and blogs sit on the cutting edge of changes that will-and have already begun to-transform librarianship. Medical Librarian 2.0 is a vital groundbreaking resource for understanding and implementing these technologies in reference services. Medical Librarian 2.0 is both an examination of current technology and a resource for practical applications as well. This important collection includes informative chapters that cover the evolving spectrum of digital tools. Through detailed explorations of current technologies, as well as the ways institutions have implemented them to better serve both patrons and staff, this text provides the insight and necessary awareness required for librarians who want to stay current with these technologies and to make their services relevant to the newer generation of users. With a wealth of informative tables, diagrams, Web site illustrations, online resources, photographs, and references, Medical Librarian 2.0 is an essential resource that looks at the pervasive Web technologies medical libraries-and other...



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