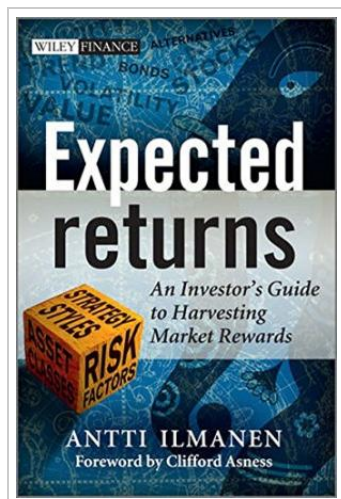




Expected Returns - an Investor s Guide to Harvesting Market Rewards (Hardback)

By Antti Ilmanen

John Wiley Sons Inc, United States, 2011. Hardback. Condition: New. Language: English . Brand New Book. This comprehensive reference delivers a toolkit for harvesting market rewards from a wide range of investments. Written by a world-renowned industry expert, the reference discusses how to forecast returns under different parameters. Expected returns of major asset classes, investment strategies, and the effects of underlying risk factors such as growth, inflation, liquidity, and different risk perspectives, are also explained. Judging expected returns requires balancing historical returns with both theoretical considerations and current market conditions. Expected Returns provides extensive empirical evidence, surveys of risk-based and behavioral theories, and practical insights.

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