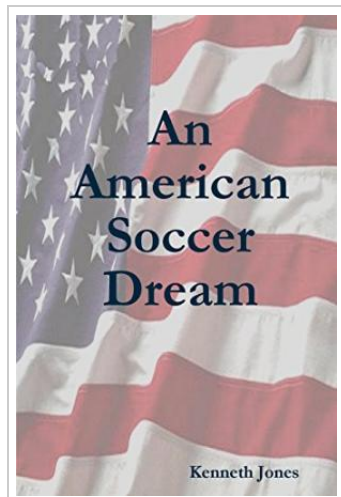




An American Soccer Dream (Paperback)

By Kenneth Jones

Lulu.com, United States, 2011. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.An American Soccer Dream walks through the trials and tribulations of retooling the United States National Soccer Program. Using many resources -- previously untapped talent pools, an array of underutilized ethnic soccer clubs, the power of technology and one of the best sports marketers - two friends - one a foot soldier in the national soccer federation and another a technology professional with a love of the game - work tirelessly to implement their vision. An American Soccer Dream chronicles the team's exploits, traveling the streets of America and beyond, detailing efforts to raise an organization to new heights, and winding their way throughout North and Central America before the team's journey ultimately concludes at the World Cup Finals in Brazil in the June of 2014. But as the players and coaches travel this road together -- something even more special is sparked -- a spirit and kinship of family which brings together this set of diverse human beings.

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