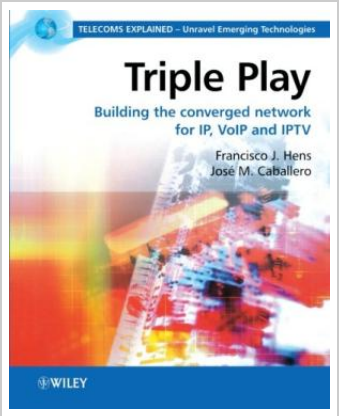

Triple Play: Building the Converged Network for IP, VoIP and IPTV

By Francisco J. Hens, Jose M. Caballero

John Wiley and Sons Ltd, United States, 2008. Paperback. Book Condition: New. 234 x 188 mm. Language: English . Brand New Book. Triple Play is a combination of Internet access, voice communication (telephony), and entertainment services such as IP television and video on demand . The erosion of the traditional voice service, together with the ever-increasing competition between companies, is pushing the telecommunications industry towards a major shift in its business models. Customers want more services in a more flexible way. Today, this shift can only be carried out by offering converged services built around the Internet Protocol (IP). Triple Play, a bundle of voice, video, and data services for residential customers, is the basis of this new strategy. Hens and Caballero explain how and why the telecommunications industry is facing this change, how to define, implement and offer these new services, and describes the technology behind the converged network. Triple Play analyses a number of business strategies to minimise costs, while migrating infrastructures and offering new services. Triple Play: Describes the elementary concepts of triple play service provision and gives detailed technical information to highlight key aspects. Discussed access networks, transport, signaling, service definition and business models. Covers the...

Reviews

Simply no terms to clarify. It is actually loaded with knowledge and wisdom I am just delighted to let you know that this is the very best publication i have got read through during my individual lifestyle and could be he very best pdf for actually.

-- ***Mr. Caleb Quigley MD***

This ebook is worth purchasing. It is writter in straightforward words and not hard to understand. You will not feel monotony at at any time of your respective time (that's what catalogs are for about in the event you ask me).

-- ***Eileen Kling I***