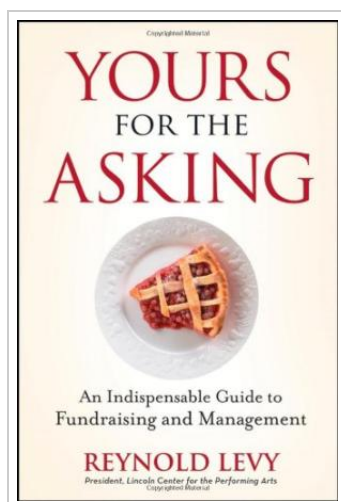




Yours for the Asking: An Indispensable Guide to Fundraising and Management (Hardback)

By Reynold Levy

John Wiley and Sons Ltd, United Kingdom, 2008. Hardback. Condition: New. Language: English . Brand New Book. Learn how to power up your fundraising-from Reynold Levy, the master of fundraising Drawing on his experience in raising over one billion dollars in six years as President of Lincoln Center, Reynold Levy has written the ultimate insider's guide to asking for and receiving funds. Rich with insights and invaluable advice from Levy's own lessons learned, this powerful book is for you, whether your organization is concerned with health, education, the arts, or humanitarian causes, a think tank or advocacy group, established or fledgling. Insightful, creative, and humorous, Yours for the Asking draws back the curtain to disclose Levy's secrets of success and reveals how you can: Tap into the resources of donors, large and small, for your institution or causeReach wealthy people and successfully bring home the baconPut aside fears, qualms, and hesitations and confidently ask for fundsLocate the intersection between the interests of business and the needs of your nonprofit organizationSolve the mystery of fundraising from foundationsExplore your organization's future in fundraising and discern its long-term trendsLearn the best ways to combat the adverse impact of a...



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