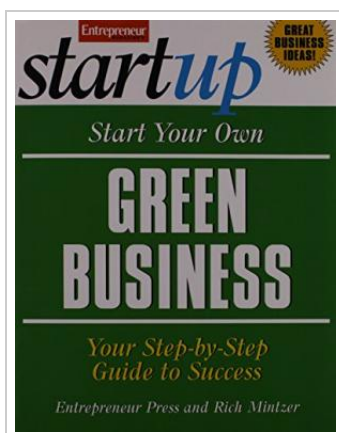




Start Your Own Green Business: Your Step-By-Step Guide to Success

By Entrepreneur Press, Rich Mintzer

Entrepreneur Press. Paperback. Book Condition: new. BRAND NEW, Start Your Own Green Business: Your Step-By-Step Guide to Success, Entrepreneur Press, Rich Mintzer, Do you have a go green or go home attitude? If so, you've got the right outlook for today's business world. Discover how to establish your business as a green business--starting at the ground level, and starting now! From helping you explore environmentally-friendly opportunities to choosing eco-friendly means of production, our experts take you step by step, and show you how to protect our planet while building your business. Learn business basics with a green twist including financing, office setup, day-to-day operations and so much more! * Discover your business and your green competitive edge * Create a sustainable business model--no matter what business you choose * Get funding from green lenders * Manage your company's carbon footprint * Incorporate practical and innovative, earth-friendly solutions at every stage * Establish an environmentally responsible business culture * Use effective marketing to capture customers and keep them coming back * And more Plus, gain innovative insights, ideas, and concepts from 22 successful green businesses! Take the high road to success--start your green business today!.



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