

The Cause: The Power of Digital Storytelling for Social Good



Filesize: 8.01 MB

Reviews

Absolutely among the finest publication I actually have actually go through. It really is rally fascinating throgh reading time. I am easily could possibly get a pleasure of looking at a composed ebook.
(Prof. Rick Romaguera)

THE CAUSE: THE POWER OF DIGITAL STORYTELLING FOR SOCIAL GOOD

[DOWNLOAD](#)

To read **The Cause: The Power of Digital Storytelling for Social Good** eBook, make sure you refer to the button beneath and save the document or gain access to other information that are related to THE CAUSE: THE POWER OF DIGITAL STORYTELLING FOR SOCIAL GOOD ebook.

DDX Media, Inc., United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Does your non-profit or social enterprise seem invisible? The secret to more exposure, larger donations, and more volunteer support lies in your ability to tap into your own story. The Cause helps you leverage your passions, and interests to craft a compelling case for support that ignites your audience's emotions and focuses on selling the impact of your organization. This powerful message can be spread through effective storytelling in person, online and through mobile devices. Award-winning digital marketing expert, Tatiana Garrett Mulry, lays out a comprehensive, step-by-step plan for non-profit leaders, social entrepreneurs, marketing managers and cause advocates to help them find their voice and express their passion for their organization to create bigger and better results. Based on years of experience working with dozens of large Fortune 500 clients and launching the social enterprise, there are many practical examples of effective pitches, insights about donor needs, as well as the recipe of proven techniques for mastering online content that will help you build an army of social good ambassadors for your cause. The Cause: The Power of Digital Story Telling for Social Good covers these topics: Chapter 1: Fighting Fundraising Fatigue Chapter 2: Working on Your Own Mindset Chapter 3: Strategic Planning Chapter 4: Your Key Audiences Chapter 5: Packaging Your Requests for Support Chapter 6: Selling - Let's Get Comfortable Chapter 7: Enrolling Supporters Chapter 8: Combatting Burnout Chapter 9: Telling Your Service Story Chapter 10: Crafting The Perfect Pitch Chapter 10: Dealing With No Chapter 11: Developing a Solid Social Media Strategy Chapter 12: Cross-Channel Marketing Integration Chapter 13: Mobile Applications Chapter 14: Other Online Fundraising Opportunities Chapter 15: Leveraging...

[Read The Cause: The Power of Digital Storytelling for Social Good Online](#)[Download PDF The Cause: The Power of Digital Storytelling for Social Good](#)

See Also

**[PDF] The Mystery of God's Evidence They Don't Want You to Know of**

Click the link beneath to read "The Mystery of God's Evidence They Don't Want You to Know of" PDF document.

[Download ePub »](#)

**[PDF] Decameron and the Philosophy of Storytelling: Author as Midwife and Pimp (Hardback)**

Click the link beneath to read "Decameron and the Philosophy of Storytelling: Author as Midwife and Pimp (Hardback)" PDF document.

[Download ePub »](#)

**[PDF] Bully, the Bullied, and the Not-So Innocent Bystander: From Preschool to High School and Beyond: Breaking the Cycle of Violence and Creating More Deeply Caring Communities**

Click the link beneath to read "Bully, the Bullied, and the Not-So Innocent Bystander: From Preschool to High School and Beyond: Breaking the Cycle of Violence and Creating More Deeply Caring Communities" PDF document.

[Download ePub »](#)

**[PDF] History of the Town of Sutton Massachusetts from 1704 to 1876**

Click the link beneath to read "History of the Town of Sutton Massachusetts from 1704 to 1876" PDF document.

[Download ePub »](#)

**[PDF] Kindergarten Culture in the Family and Kindergarten; A Complete Sketch of Froebel's System of Early Education, Adapted to American Institutions. for the Use of Mothers and Teachers**

Click the link beneath to read "Kindergarten Culture in the Family and Kindergarten; A Complete Sketch of Froebel's System of Early Education, Adapted to American Institutions. for the Use of Mothers and Teachers" PDF document.

[Download ePub »](#)

**[PDF] The Tale of Jemima Puddle-Duck - Read it Yourself with Ladybird: Level 2**

Click the link beneath to read "The Tale of Jemima Puddle-Duck - Read it Yourself with Ladybird: Level 2" PDF document.

[Download ePub »](#)