

Media Competence Regarding Facebook Privacy Settings



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Reviews

Very good e-book and valuable one. It really is packed with knowledge and wisdom I am just very easily could possibly get a satisfaction of reading a created pdf.

(Walton Haag)

MEDIA COMPETENCE REGARDING FACEBOOK PRIVACY SETTINGS

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GRIN Verlag. Paperback. Condition: New. 30 pages. Dimensions: 8.3in. x 5.8in. x 0.1in. Seminar paper from the year 2012 in the subject Communications - Multimedia, Internet, New Technologies, grade: 1, 0, University of Copenhagen (Department of Media, Cognition and Communication), course: Audience and User Studies, language: English, abstract: In September 2012 Facebook welcomed the one billionth user and can therefore be entitled as the current biggest social interaction platform worldwide. With growing success since its launch in February 2004 questions about privacy security for user data became a growing issue as well. With expanding user numbers these questions seem to become louder than ever. During the years the Facebook has been on international focus for several privacy flaws for instance in 2005 for not encrypting users passwords, in 2006 for publishing every single friend activity without any restriction possibilities in a news feed on the personal start page or in 2007 the implementation of a platform for applications by third-party suppliers. In academic treatments about privacy made so far mainly Facebook itself was putted on the spot and accused of violating their users privacy. The social network giant was blamed to treat their users privacy too carelessly and to make the matter worse Facebook became more and more commercial - with personal data as currency. The start of showing presence at the stock market in 2011 was just the logical consequence of this new company policy. The two latest critic points Facebook needed to defend for were the standard settings for the privacy interface within the context of the new timeline optic and the latest change in Facebook privacy terms. Both changes happened in 2012. After doing some first superficial research it seemed like there is no academic study so far that does not focus on Facebook as a company in...

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