



Brave New Word: A Layman s Guide to All Things Rhetorical (Paperback)

By Ramy Tadros

Nightlight Books, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. A practical guide for all writers great and small, wishing to enrich their rhetorical and oratorical talents. Civilization is today witnessing the age of all things rhetorical - of ostentatious style triumphing over lackluster substance and tedious truth. To survive in this peacock-eat-peacock world, authors and orators must grasp and master the ancient secret of stylistic success, tapping into the same power source that continues to energize the expressions of Julius Caesar, Abraham Lincoln, or even Jedi Master Yoda. This is the timeless force of rhetorical devices, or figures of speech. In this fun guide, packed with hundreds of helpful illustrations, writing teacher Ramy Tadros shows you how to embrace the most popular rhetorical devices, giving you the tools to turn forgettable phrases into celebrated sentences.



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