

The Finance Strategy of Deutsche Lufthansa AG in the Context of Long-Term Financing Theories



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Reviews

Thorough guideline! Its this kind of excellent read. This is certainly for all those who statte there was not a well worth reading. Your way of life period will probably be transform once you complete reading this book.
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THE FINANCE STRATEGY OF DEUTSCHE LUFTHANSA AG IN THE CONTEXT OF LONG-TERM FINANCING THEORIES



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Grin Verlag GmbH. Paperback. Book Condition: New. Paperback. 64 pages. Dimensions: 11.5in. x 8.0in. x 0.3in. Seminar paper from the year 2009 in the subject Business economics - Business Management, Corporate Governance, grade: 1. 3, Hull University Business School, language: English, abstract: Long-term financing and therefore the question of capital structure is essential for all kinds of business. Every organisation should take into account financing patterns in order to set up a target capital structure, which reduces the cost of capital. The optimal capital structure tends to rely on a variety of factors, such as industry, ownership structure, personal attitude to risk, nationality, and dimension of asymmetric information. Due to the significance, many theories regarding these matters have been developed with sometimes more contradictory explanations. This paper deals with the long-term financing patterns of the Deutsche Lufthansa AG. Firstly, the work gives a brief company's profile and investigates its capital structure. Further, the composition of shareholders equity and debts are examined in order to critically assess Lufthansa's rationale for its financing mix. Finally, referred on relevant long-term financing theories, the work summarizes the findings. . . . This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Paperback.



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