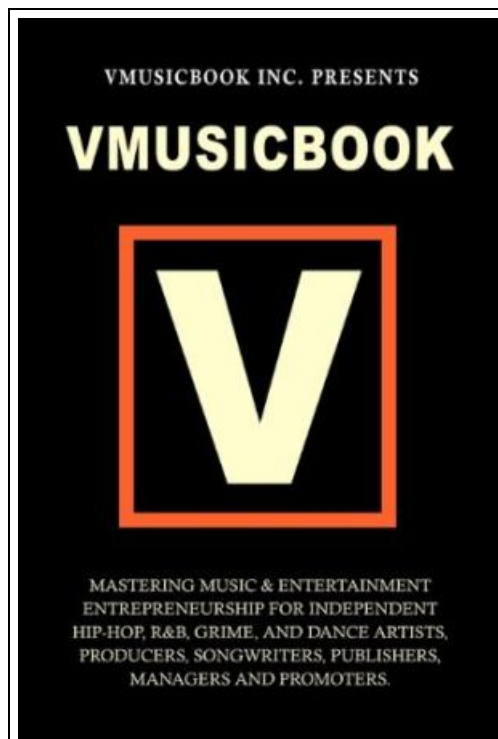


## Vmusicbook Mastering Music and Entertainment Entrepreneurship for Independent Hip-Hop, RB, Grime and Electronic Dance Artists, Producers Songwriters, Publishers, Managers and Promoters



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Dear Peer Publishing. Paperback. Book Condition: New. Paperback. 302 pages. Dimensions: 8.9in. x 6.0in. x 0.9in. The music industry relies on the exploitation of musical talent. With the advent of digital technology, and the increasing capacity of servers to offer musical products directly via digital downloading and on-demand streaming, the need for talented artists and musicians to utilize a record company to manage their music is diminishing, and in the future could provide significant competition to the major record companies. VmusicBook has been specifically created to reveal to urban musical talent and aspiring entrepreneurs the best approach for success in the music industry. This book is completely different from all the other music industry books currently available. The majority of music industry books for musicians tend to focus more on how to get a record deal. But the music industry today is very different from what it was five or ten years ago. Thanks to the emergence of the Internet and other technical advances, not only have business models changed but ways of recording music, distributing music, and marketing music have evolved. We are now experiencing a digital music revolution, which has literally opened the doors for almost everyone with a dream. The major music industry players are dependent on the protection of intellectual property. These industry players derive their revenues from licensing fees. Every time a recording is used or a song is performed, the copyright owner must grant permission and issue a license to collect a payment. VmusicBook not only demonstrates how to protect your intellectual property and retain 100 copyright ownership of your visual content and musical works but also how to use your skills, abilities, knowledge, and understanding, and even other peoples resources, to establish a viable business by following a series of steps. Whether you are...



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