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SPOIL 'EM ROTTEN!

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DELIGHT
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JANE & TED COINÉ

iUniverse, United States, 2007. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Companies spend incredible amounts of energy and treasure trying to bring new customers in the front door, only to watch them walk right out the back because they feel unimpressed, dissatisfied, or even insulted by the terrible service they receive. Spoil em Rotten, and close that back door! Keep every customer you ever earn by treating them so well, they ll fight to...

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- Authored by Jane Ted Coiné
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