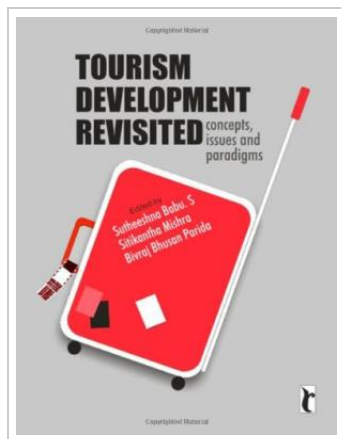




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Tourism Development Revisited: Concepts, Issues and Paradigms

By Sutheeshna S. Babu, Sitikanta Mishra, Bivraj Bhushan Parida

SAGE Publications Inc. Paperback. Book Condition: new. BRAND NEW, Tourism Development Revisited: Concepts, Issues and Paradigms, Sutheeshna S. Babu, Sitikanta Mishra, Bivraj Bhushan Parida, The global tourism industry is a growing, dynamic mega industry, despite the temporary setbacks it has faced from time to time due to political and natural elements. This book approaches tourism development through a critical prism. The collection of articles by leading experts in international tourism relooks at the complex phenomenon of tourism development within a multi-disciplinary framework. Replete with interesting case studies and tourism statistics, it re-examines and re-interprets prevailing dominant paradigms in the subject, leading to new insights and perspectives. Tourism Development Revisited: Concepts, Issues and Paradigms, in addition to discussing the concepts, scope and nature of the tourism business, also includes a diverse commentary on: - The development of tourism in the 21st century; - Emerging models in international tourism; - Challenges faced in emerging markets of East Europe, India and China; - Impact of the Internet and online markets on the travel industry; - Changing human resource practices and contributions by the informal sector; - The importance of tourism as a source of economic development; - The dynamics of the global tourist...



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