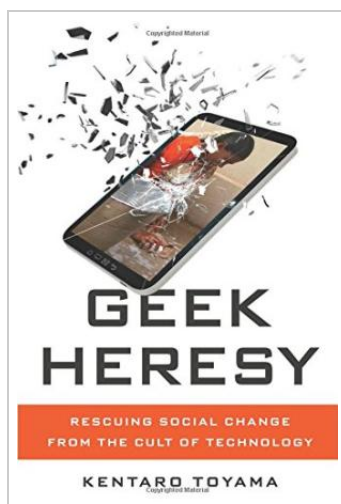




Geek Heresy

By Toyama, Kentaro

Condition: New. Publisher/Verlag: Ingram Publisher ServicesBooks | Rescuing Social Change from the Cult of Technology | In his prescient first book, award-winning technologist Kentaro Toyama shatters the delusions of techno-utopians who believe technology is a force for absolute progress or moral good and brilliantly identifies those complex development issues, particularly in the third world, that we can only hope to solve through human intervention and investment in slow, human growth. After a decade designing technologies meant to address education, health, and global poverty, award-winning computer scientist Kentaro Toyama came to a difficult conclusion: Even in an age of amazing technology, social progress depends on human changes that gadgets can't deliver. Computers in Bangalore are locked away in dusty cabinets because teachers don't know what to do with them. Mobile phone apps meant to spread hygiene practices in Africa fail to improve health. Executives in Silicon Valley evangelize novel technologies at work even as they send their children to Waldorf schools that ban electronics. And four decades of incredible innovation in America have done nothing to turn the tide of rising poverty and inequality. Why then do we keep hoping that technology will solve our greatest social ills? In this incisive book, Toyama cures...



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