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Mastering Massive Complexity: Inside the Gong DAO Bei, the Path to Transformation (Paperback)

By Don Johnson

Saidex, United States, 2014. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Only collaboration at warp speed can provide the massive momentum and clarity required to ensure relevance and success of entities engaged in massive mega projects involving layers of convoluted, hidden complexity and enormous expense. By rethinking how complexity works and by treating complex entities-corporations, their extended supply chains, and entire industries-as an energized Complex Organism, we can create a radically new environment and wield the tools to collectively become masters of collaboration. This holistic paradigm reveals a shocking foundational defect that feeds perpetual cost and schedule overruns. A new methodology patterned after a long-forgotten Ming dynasty invention is presented and used as a metaphor drawing upon ancient wisdom and insights carefully infused with those of modern thought leaders and innovators. The core principles have far-reaching, universal applicability in industries facing insoluble difficulties or whose financial viability is at stake. Paradoxes and pattern interrupts are creatively explored to dislodge preconceived notions and misperceptions by playfully challenging our most cherished distortions and hinting at radically different ways of perceiving things in the extreme environment where Massive Complexity flourishes. The paradoxical relationship between goofiness and genius...



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