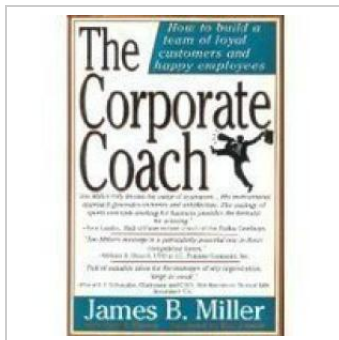




The Corporate Coach

By Miller, James B.; Brown, Paul B.

Condition: New. Ships From Canada. New in new dust jacket. Sewn binding. Paper over boards. 236 p. Audience: General/trade. Book Description Jim Miller is famous for giving not just good service but legendary service. This is one of the reasons his company's sales have gone from \$50, 000 to \$150, 000, 000 in twenty-five years. As founder and CEO of Miller Business Systems, he has built a reputation for being willing and able to do anything for his customers. But he is not just customer-oriented: He knows how to motivate his employees, and his upbeat, deeply personal approach to business is detailed in The Corporate Coach. Developed over twenty-five years of experience, Miller likens managing a company to coaching a team by joining customers and employees in a common cause. He believes in empowering people at every level of a company, in giving opportunities to develop, improve, and be creative, rather than languishing on the bench. Filled with anecdotes, specific "do this/don't do that" advice, an.



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